



North Fork Women for Women Fund

## 2019 NFWFWF Annual Meeting

### AGENDA

January 19, 2019, 4 p.m. • Pace's Dockside, Mattituck, NY

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• **WELCOME/OPENING REMARKS**

**Bernie Hoban**

*President*

• **BOARD INTRODUCTION**

Matilde Busana

*Re-branding Committee*

Patricia Feeley

*Outreach Committee, Photographer*

Christine P'Simer

*Capacity Committee, Future President*

Marj Snyder

*Past President & Chair, Strategic Planning Committee*

Elly Thomas

*Treasurer & Chair Capacity Committee*

Mary Trier

*Chair Grant Committee & Outreach Committee*

Barb Pfanz

*Program Manager*

• **TREASURER'S REPORT**

**Elly Thomas**

• **GRANT COMMITTEE REPORT**

**Karen Sauvigné + Mary Trier**

• **HELP HER REPORT**

**Barb Pfanz**

• **OUTREACH COMMITTEE:**

**Kathy Bresnan**

• **CAPACITY COMMITTEE**

**Christine P'Simer**

• **RE-BRANDING COMMITTEE**

**Bernie Hoban**

• **SCHOLARSHIP FUND REPORT**

**Susan Forbes**

• **QUESTIONS/ANSWERS**

• **MEETING ADJOURNED**

*NFWFWF is committed to health advocacy, and education, and develops activities and programs that foster the social and community life of lesbians on the North Fork.*

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### Upcoming events in 2019

#### First Friday Friends

FFF takes place on the first Friday of each month at different a North Fork location.

*February FFF @ Taps & Corks in Southold – 2/1/19*

*March FFF @ Diggers Ales n' Eats in Riverhead – 3/1/19*

#### Founders Award

3/30/19 @ Martha Clara Vineyard in Riverhead, 5:30-8 p.m.

#### Gay Pride Party

6/22/2019 @ Laura & Lori's place in Greenport

#### Labor Day Benefit

8/31/2019 @ The Wharf House in Southold

#### Oyster Extravaganza

10/19/2019 @ Little Creek Oysters in Greenport, noon – 2 p.m.

#### Breast Cancer Survivors Breakfast

10/26/2019

#### Tennis Clinic and Golf Outing

Check [nfwfwf.org](http://nfwfwf.org) for details.

*Dates and locations for all events are TBD. List is current as of January 18. For the latest info on our events, join our list at [nfwfwf.org](http://nfwfwf.org)*

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### Volunteer Opportunities

Consider joining one of our committees: Grants, HelpHer, Outreach, Photography. Have a good idea for an event or committee? We want to know! Contact us at [info@nfwfwf.org](mailto:info@nfwfwf.org)

## 2019 BOARD BIOS



### **Matilde Busana**

Matilde hails from Sydney, Australia where she lived with her wife Bronwyn Guthrie before moving to Manhattan in 1999. Eventually they came to the North Fork to visit a friend, fell in love with the area and bought a house in Southold where they live and enjoy all the North Fork has to offer.

Matilde had her own Marketing, Public Relations and Advertising agency until she moved to the US. She also held a voluntary position for several years as Area Coordinator for a New South Wales government subsidized community care program to support older people with cultural, identifiable and particular health conditions to empower and promote independence to remain active members of their community.

In New York Matilde held a voluntary position as Coordinator for the Friendly Visitor Program for over 3 years at SAGE (Strategy and Advocacy for Gay Elders).

Matilde is excited to be on the Board and is looking forward to working with the other interesting and talented members, using her past experience to contribute in the future growth of the North Fork Women for Women Fund.



### **Patricia Feeley**

I was born and raised in NYC and reside on the upper west side with my dog and cat, Tess and Billy. I am a 35-year veteran of the NYC Police Department, currently a Lieutenant, working in the Office of Labor Relations.

I fell in love with the North Fork in 1979 when my sister and her husband moved to Greenport. I've been coming to the North Fork for 37 years, and recently became a part-time resident. Though I work full-time in NYC I spend as much time as possible on the North Fork. I'm a college sport enthusiast – especially women's basketball and have been introduced to pilates and loving it.

I am honored and excited to sit on the board of NFWFWF for my second three-year term and look forward to working with this interesting and talented group of women.



### **Bernadette Hoban**

Bernie was a Corporate Vice President with New York Life Insurance Company for 40 years. Just retired, Bernie enjoys spending time with her lovely wife Marianne Kristoff and travels between her hometown of Bay Ridge, Brooklyn and Greenport. They enjoy with their wonderful dog Nellie, gardening

and sailing the east end waters of Long Island.

Bernie is an active member of her Brooklyn and Greenport communities and was voted President of the Peconic Bay Estates Homeowners Association in Greenport. She is past president of the Friends and Neighbors of Owl's Head Park Community Group in Brooklyn and is an active member and past board member of the Knickerbocker Gay Sailing Association in NYC. She has been a NFWFWF supporter for many years and now living in Greenport allows her to be more active with the group. Bernie holds the position of president of NFWFWF.



### **Christine P'Simer**

Chris worked for over 35 years in education, starting her career as a middle school math teacher and retiring as a superintendent of schools in a Nassau County school district.

After retirement Chris and her spouse, Clare Cooper, moved to Northampton, MA where Chris was an active supporter of The Women's Fund of Western Massachusetts. The Fund provided leadership development opportunities for women, enabling them to move into prominent roles in public and private organizations.

Chris was also involved with Grow Food Northampton, an organization that owns a 120-acre community farm and manages a large community garden. Chris was on the Board of the Giving Garden that was planted, tended and harvested by volunteers and donated vegetables to soup kitchens and food banks in the Northampton area.

Chris, Clare and their black lab Lily purchased a home in Cutchogue. Chris enjoys traveling, cooking, golfing, swimming and looks forward to kayaking in the spring. Chris is delighted to serve the North Fork lesbian community as a member of the NFWFWF Board. She holds the position of the future President of NFWFWF.



**Marjorie Snyder**

She and her wife Annie have had a home in Greenport since 1999 and have become full-time residents. They feel a close connection to NFWFWF since it was Jan Swanson who encouraged them to move here and actually found them their home.

Marj is currently a consultant in nonprofit management, research and education. She serves as the Research Director for the Women's Sports Foundation, which she has been passionate about for almost 30 years. Otherwise she can be found playing golf, swimming, biking, skiing, etc.

Marj enjoys working with the rest of the talented board and engaging with supporters to make sure NFWFWF continues to enhance the health and well-being of the community it serves. Marj holds the position of the Past President of NFWFWF.



**Eleanor L Thomas:**

Elly is a native of long island and grew up on the Sound. In recent years, she and her partner Rama have fallen in love with Orient and the rediscovery of the north fork spending summers enjoying the community, the sun, beaches and numerous outdoor activities.

Over the prior ten years, Elly and her colleagues work with investment businesses providing outsourced finance and compliance services. Her career has been in financial services in both large and small settings principally holding accounting and operational roles. Elly holds her MBA in Accounting from Bernard Baruch College. She earned her BA at Long Island University and is a CPA. She has held various Board roles over her career span, often in the role of Treasurer.

Elly has been a supporter of NFWFWF since discovering Orient and looks forward to working with a fabulous team of women and community in continuing the good works of the Foundation. Elly is the current Treasurer for NFWFWF.



**Mary Trier:**

I lived in Merrick as a child but was lucky enough to spend my summers at my grandmother's summer house in Cutchogue. I was stationed in Orlando in the navy for four years where I worked in the legal office. After the navy I worked for UPS as a full-time driver. I was promoted

to management which included supervisory positions. I also worked in the industrial engineering department and was the district coordinator for new technology of Internal Package Level Detail – which was the start of package tracking.

Finally I made a decision to move home to be closer to my family. I started a business contracting painting and handiwork. Simultaneously I became a caretaker and property manager which now includes 17 homes, Kimogenor Point in New Suffolk and Breezy Shores in Greenport.

I am a proud member of the NFWFWF board and look forward to being able to bring our community closer together.



North Fork Women for Women Fund

## 2018 TREASURER'S REPORT

Delivered January 19, 2019

*NFWFW had a successful financial year in 2018, meeting and exceeding expectations. Highlights of these results are as follows:*

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### BUDGET AND AUDIT REVIEW

#### ■ Budget

- 2018: \$78,048
  - ✓ Met or exceeded the budget during 2018
  - ✓ Summer Sunset Benefit exceeded expectations
  - ✓ Just about tied with last year in year-end annual appeal
  - ✓ Scholarship Fund increased its giving
- 2019: \$110,630
  - ✓ Increase mainly to match 2018 results and expected strategic initiatives

#### ■ Audit Review

- During 2018, in conjunction with the update of our insurance policies, NFWFW was reviewed by a third party CPA firm, with no issues noted

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### FOUNDER'S FUND

#### ■ We maintain a 'moderate' asset allocation

#### ■ Board has confirmed annual 5% distribution from YE balance

- \$20,468 in 2018
- \$19,231 in 2019

#### ■ 2018 Results

- YE balance \$384,622.36
- Investment return approximately -3.61% loss compared to S&P 500 down -6.24%

#### ■ Thank you to Christopher St. Financial, Jennifer Hatch and Judy Woodward

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### EVENTS

#### ■ Events were all were profitable

- Net profit for all events was approximately \$28,000 compared to \$18,000 the prior year

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### STRATEGIC INITIATIVE

#### ■ Upgrading donor systems to aid in donor information and event planning



North Fork Women for Women Fund

**BUDGET 2019**

January – December 2019

		Budget 2019
<b>INCOME</b>		
1	Fiscal Sponsorships	\$0
2	[CSF] Transfer from Founders Fund	\$19,828
3	Dividend Income *	\$3,522
4	<b>Total Unearned</b>	<b>\$23,350</b>
<b>Donations</b>		
5	General	\$5,000
6	Major Gifts	\$0
7	Year End Appeal	\$13,000
8	<b>Total Donations</b>	<b>\$18,000</b>
<b>Event Income</b>		
9	Auction Benefit	\$50,000
10	Authors reading	\$600
11	FoundersAward	\$7,000
12	Gay Pride	\$2,500
13	Golf	\$180
14	Oyster Event	\$2,500
15	<b>Total Event Income</b>	<b>\$62,780</b>
16	<b>Scholarship Income **</b>	<b>\$6,500</b>
17	<b>TOTAL INCOME</b>	<b>\$110,630</b>

		Budget 2019
<b>EXPENSE</b>		
<b>Communications</b>		
20	Newsletter	\$5,000
21	Supplies	\$500
22	Storage and Office	\$3,200
23	Web	\$4,000
24	Annual Appeal	\$600
25	Postage and Delivery	\$600
26	<b>Total Communications</b>	<b>\$13,900</b>
<b>Event Expense</b>		
27	Auction Benefit	\$29,000
28	Authors reading	\$150
29	Founders Award	\$2,500
30	Gay Pride	\$1,000
31	First Friday Friends	\$1,200
32	Second Saturday Sports	\$1,000
33	Breast Cancer Breakfast	\$350
34	Oyster Event	\$1,200
35	<b>Total Event Expense</b>	<b>\$36,400</b>
<b>Grants Expense</b>		
36	Administration	\$2,000
37	Crisis Fund	\$3,000
38	LifeLine	\$2,500
39	Medical Grant	\$12,000
40	<b>Total Grants Expense</b>	<b>\$19,500</b>
<b>Insurance</b>		
41	Commercial Umbrella Insurance	\$1,350
42	Directors and Officers Insurance	\$705
43	Liability Insurance	\$2,500
44	<b>Total Insurance</b>	<b>\$4,555</b>
<b>Operations</b>		
45	Office Administrator Fees	\$7,000
46	Professional Fees-strategic planning	\$6,500
47	Accounting	\$750
48	Legal Fees	\$0
49	Bank Service Charges	\$125
50	Credit Card/Paypal charges	\$1,200
51	Miscellaneous operations	\$1,000
52	Telephone	\$300
53	CRM system (upgrade from File-Pro)	\$7,500
54	<b>Total Operations</b>	<b>\$24,375</b>
<b>Outreach Expense</b>		
55		\$2,000
56	<b>Total Outreach Expense</b>	<b>\$2,000</b>
<b>Program Expense</b>		
57	Advisory	\$150
58	Annual Meeting	\$500
59	Archives	\$250
60	Educational Seminars	\$1,500
61	HelpHer	\$1,000
62	<b>Total Program Expense</b>	<b>\$3,400</b>
<b>Scholarship Expense **</b>		
63		<b>\$6,500</b>
64	<b>TOTAL EXPENSES</b>	<b>\$110,630</b>

\* Dividend income is typically reinvested (and has been approximately \$6,000 to \$6,500 per year)

\*\* Scholarship income and expense are included for informational purposes, but may be excluded for NFWFW stand-alone budget





North Fork Women for Women Fund

**PROFIT + LOSS COMPARISON**

January - December 2018 & 2017

		T O T A L	
		JAN - DEC 2018	JAN - DEC 2017
<b>I N C O M E</b>			
1	<b>DIVIDEND INCOME</b>		<b>6,621.78</b>
2	<b>DONATIONS</b>		
3	Founders Award		700.00
4	General	2,825.85	4,413.47
5	Major gift	10,000.00	130,000.00
6	Year End Appeal	11,839.88	13,119.93
8	<b>Total Donations</b>	<b>\$24,665.73</b>	<b>\$148,233.40</b>
9	<b>EVENT INCOME</b>		
10	Auction Benefit		
11	50/50 Raffle Income		625.00
12	Auction Sponsor	3,750.00	1,500.00
13	Bar Income	1,310.00	1,090.00
14	Door income		650.00
15	Live & silent auction income	7,530.00	16,250.00
16	Other Donations	333.50	1,045.00
17	Other Raffles	30,260.00	
18	PreRegistration Tickets	6,940.00	7,480.00
19	Return of banks	300.00	250.00
20	<b>Total Auction Benefit</b>	<b>\$50,423.50</b>	<b>\$28,890.00</b>
21	Authors reading		612.00
22	Bank Return		80.00
23	FoundersAward		4,330.00
24	FA Donation	2,105.00	
25	FA Entry	2,800.00	
26	FA Sponsor	1,900.00	
27	<b>Total FoundersAward</b>	<b>\$6,805.00</b>	<b>\$4,330.00</b>
28	Gay Pride Dance		
29	Pride Dance Door receipts	280.00	615.00
30	Pride Dance PreRegtration	2,495.00	1,750.00
31	<b>Total Gay Pride Dance</b>	<b>\$2,775.00</b>	<b>\$2,365.00</b>
32	Oyster Event	2,293.00	1,645.00
33	Yard Sale		508.49
34	<b>Total Event Income</b>	<b>\$62,296.50</b>	<b>\$38,430.49</b>
35	<b>Scholarship Income</b>	<b>6,604.43</b>	<b>3,850.00</b>
36	<b>Total Income</b>	<b>\$93,566.66</b>	<b>\$197,135.67</b>
37	<b>Gross Profit</b>	<b>\$93,566.66</b>	<b>\$197,135.67</b>

		T O T A L	
		JAN - DEC 2018	JAN - DEC 2017
<b>E X P E N S E</b>			
38	Bank Service Charges		129.21
39	Credit Card charges	1,275.24	866.35
40	<b>Total Bank Service Charges</b>	<b>\$1,275.24</b>	<b>\$995.56</b>
41	<b>COMMITTEE EXPENSE</b>		
42	Advisory	150.00	150.00
43	Annual Meeting		350.00
44	Strategic Meeting	6,530.10	
45	<b>Total Committee Expense</b>	<b>\$6,680.10</b>	<b>\$500.00</b>
46	<b>DONATION EXPENSE</b>		
47	Year End Appeal Expense	1,135.98	1,332.95
48	<b>Total Donation Expense</b>	<b>\$1,135.98</b>	<b>\$1,332.95</b>
49	Dues and Subscriptions	50.00	
50	<b>EVENT EXPENSE</b>		
51	Annual Meeting	966.07	160.51
52	Art Show	97.76	
53	Auction Benefit - current year	29,300.91	16,630.53
54	Authors Reading		119.98
55	Bank Open	300.00	330.00
56	Breast Cancer	546.84	
57	FFF	332.87	144.06
58	Founders Award	2,602.59	2,148.24
59	Gay Pride Dance	1,057.07	765.36
60	Oyster-Pizza	1,258.85	900.79
61	Yard Sale		135.50
62	<b>Total Event Expense</b>	<b>\$36,462.96</b>	<b>\$21,334.97</b>
63	<b>GRANTS EXPENSE</b>		
64	Administration	1,780.00	1,785.00
65	Crisis Fund	4,318.00	
66	HelpHer	278.29	210.56
67	LifeLine	1,790.89	1,583.71
68	Medical Grant	9,400.00	9,438.39
69	<b>Total Grants Expense</b>	<b>\$17,567.18</b>	<b>\$13,017.66</b>
70	<b>INSURANCE</b>		
71	Commercial Umbrella Insurance	2,788.00	2,821.00
72	Directors and Officers Insurance	704.00	704.00
73	<b>Total Insurance</b>	<b>\$3,492.00</b>	<b>\$3,525.00</b>
74	Miscellaneous	1,000.00	1,000.00
75	<b>Office Administrator Fees</b>	<b>7,580.00</b>	<b>5,425.00</b>
76	<b>OPERATIONS</b>		
77	Newsletter	91.80	91.80
78	Office	949.96	1,423.54
79	Office Supplies	229.97	74.80
80	Storage	3,108.00	3,108.00
81	web	768.35	592.06
82	<b>Total Operations</b>	<b>\$5,148.08</b>	<b>\$5,290.20</b>
83	<b>OUTREACH</b>		
84	Advertising Outreach	6,332.06	5,637.50
85	Rebrand	213.00	
86	Web	4,160.00	6,399.99
87	<b>Total Outreach</b>	<b>\$10,705.06</b>	<b>\$12,037.49</b>
88	Postage & PO Box Expense	15.37	295.00
89	<b>PROFESSIONAL FEES</b>		
90	Accounting	2,250.00	
91	Legal Fees	125.00	
92	<b>Total Professional Fees</b>	<b>\$2,375.00</b>	<b>\$0.00</b>
93	<b>Scholarship Expense</b>	<b>8,183.52</b>	<b>6,185.16</b>
94	<b>STRATEGIC PLANNING</b>		
95	Outreach	37.00	
96	Rebranding	45.66	
97	<b>Total Strategic Planning</b>	<b>\$82.66</b>	<b>\$0.00</b>
98	TRANSFERS	25.00	
99	Telephone	134.55	29.90
100	<b>Total Expenses</b>	<b>\$101,912.70</b>	<b>\$70,968.89</b>
101	<b>Net Operating Income</b>	<b>-\$8,346.04</b>	<b>\$126,166.78</b>
102	<b>OTHER INCOME</b>		
103	Change in market value	-14,260.21	33,235.51
104	<b>Total Other Income</b>	<b>-\$14,260.21</b>	<b>\$33,235.51</b>
105	<b>Net Other Income</b>	<b>-\$14,260.21</b>	<b>\$33,235.51</b>
106	<b>Net Income</b>	<b>-\$22,606.25</b>	<b>\$159,402.29</b>

Amounts shown are unaudited and subject to final year-end review.



North Fork Women for Women Fund

**BALANCE SHEET COMPARISON**

January – December 2018 & 2017

		As of Dec 31, 2018	As of Dec 31, 2017 (PY)
	<b>ASSETS</b>		
1	<b>CURRENT ASSETS</b>		
2	<b>BANK ACCOUNTS</b>		
3	CapOne Capital Fund	1,185.00	11,210.00
4	CapOne Scholarship Fund	2,823.91	813.61
5	Checking	35,809.60	25,672.94
6	Christopher Street Financial, I	384,622.36	409,350.57
7	<b>Total Bank Accounts</b>	<b>\$424,440.87</b>	<b>\$447,047.12</b>
8	<b>OTHER CURRENT ASSETS</b>		
9	Total Current Assets	\$424,440.87	\$447,047.12
10	Other Assets		
11	<b>TOTAL ASSETS</b>	<b>\$424,440.87</b>	<b>\$447,047.12</b>
	<b>LIABILITIES AND EQUITY</b>		
12	<b>LIABILITIES</b>		
13	<b>CURRENT LIABILITIES</b>		
14	Other Current Liabilities		
15	Total Current Liabilities	\$0.00	\$0.00
16	<b>Total Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>
17	<b>EQUITY</b>		
18	Opening Bal Equity	89,229.22	89,229.22
19	Retained Earnings	357,817.90	198,415.61
20	Net Income	-22,606.25	159,402.29
21	<b>Total Equity</b>	<b>\$424,440.87</b>	<b>\$447,047.12</b>
22	<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$424,440.87</b>	<b>\$447,047.12</b>

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